Resources Available to Director Candidates

Organizations:

BoardSource – www.boardsource.org

BoardSource has long recognized the critical role that boards play in overseeing their organizations' mission, finance, and strategic direction. With more than 25 years of hands-on experience working with nonprofit boards, BoardSource has become the go-to resource for funders, partners, and nonprofit leaders who want to magnify their impact within their community through exceptional governance practices. BoardSource supports a community of more than 100,000 individuals with customized diagnostics, live and virtual trainings, membership programs, and a comprehensive library of governance resources and publications that include original content. BoardSource is a 501(c)(3) organization.

CA State Treasurer's Registry of Qualified Women Corporate Directors

California State Treasurer Fiona Ma, in an effort to get more women to serve on corporate boards and help corporations comply with a new California law, is launching a registry of potential female board members to share with corporations. Treasurer Ma is inviting women experienced in banking, public finance, accounting, and executive-level decision-making to join the registry by sending their resumes to her office, if they are interested in serving on a corporate board for publicly held companies. She intends to match the resumes to boards that correlate with a person's skill set. By 2021, the companies must have a minimum of two or three women, depending on the size of their boards. If interested in being included in the registry: Contact Diane Plescia at the State Treasurer's Office at: diane.plescia@treasurer.ca.gov

Diversity in Boardrooms – www.diversityinboardrooms.com

Diversity in Boardrooms is a board diversity consulting firm that assists corporate boards in recruiting and referring diverse directors to add value and to ensure better representation of American strengths. In addition, the firm creates strategic and inclusive advisory boards that can accelerate business growth, increase company profitability, and enhance social responsibility and recognition.

https://www.ewobnetwork.com/

Members experience a unique peer-to-peer community comprised of women corporate directors on public and private for-profit boards, focused on advancing board excellence, modernizing governance, and increasing board diversity The group represents hundreds of public and private boards, across a wide range of sectors, and convenes regularly to learn together, mine their considerable collective wisdom, share best practices and raise their influence in the boardroom.

Him for Her – https://www.himforher.org/

Him For Her is a social impact venture aimed at accelerating diversity on corporate boards. To bridge the network gap responsible for the sparsity of women in the boardroom, Him For Her engages business luminaries to connect the world's most talented "Hers" to board service. Since its founding in 2018, Him For Her has built a referral-only talent network of 2500+ board-ready women, a third of whom are women of color, and delivered free board-referral lists to 450+ companies ranging from start-ups to S&P 100. Him For Her creates warm introductions between board candidates and CEOs through its series of small events guest-hosted by renowned leaders. A 501c3 corporation, Him For Her provides its services free of charge thanks to supporters like Brad Feld & Amy Batchelor, Reid Hoffman, Jeff Weiner, Nasdaq and others.

ION Interorganziation Network - http://www.ionwomen.org/

ION is the national consortium of membership organizations whose mission is to increase the number of women appointed to corporate boards and the executive suite. ION provides a forum where women's leadership organizations can leverage best practices, share thought leadership and research, and expand their influence nationally in support of a common vision.

National Association of Corporate Directors (NACD) – www.nacdonline.org

The National Association of Corporate Directors is focused on advancing board leadership and establishing leading boardroom practices. NACD delivers insights and resources to make sound strategic decisions and confidently confront complex business challenges. NACD provides education programs, national peer exchange forums, and proprietary research to promote director professionalism.

Network of Executive Women (NEW) - https://www.newonline.org/

Network of Executive Women (NEW) is a professional community committed to advancing women in the workplace, transforming the face of business. They create a new model for workplace transformation by amplifying women's voices and influencing the workplace with a laser-focus on overcoming gender-based challenges.

OnBoard - https://www.onboardnow.org/

OnBoard, formerly the Board of Directors Network (BDN), was inspired by a conference put on by The International Alliance for Women regarding women on boards. The initial focus was increasing the number of women on corporate boards of both public and private companies. The mission later expanded to include women in leadership positions because those women were in the best position to fill the pipeline of qualified women to serve on corporate boards.

Oxeon – www.oxeonpartners.com

Oxeon is a specialized professional services and investments firm that builds and accelerates the growth of impactful healthcare tech and services businesses. Their primary mission at Oxeon is To Make People Healthier. They achieve their mission in three core ways: recruiting world-class executives into their clients and portfolio companies, investing in transformative healthcare companies, and building de novo businesses to address the problems plaguing the healthcare system.

Private Directors Association (PDA) - www.privatedirectorsassociation.org

Their mission is creating, sustaining and enhancing Private Company value through the active use of diverse Boards of Directors and Advisory Boards. They advocate for excellent practices in board formation and governance. They provide a national network where executives and professionals interested in board service can find and meet with those interested in securing exceptional board members.

State of Ohio – Boards and Commissions – https://governor.ohio.gov/wps/portal/gov/governor/media/long-text-translations/boards-and-commissions1

Serving on a state board or commission is an excellent way to serve your community.

UNC – Chapel Hill School of Law Director Diversity Initiative - https://ddi.law.unc.edu/database/login.aspx

The Director Diversity Initiative at the UNC School of Law maintains a computerized database on which diverse directors and potential diverse directors may register. The objective of the Director Diversity Initiative is to encourage boards of directors of public companies to increase their gender, racial, and ethnic diversity. The DDI has sponsored annual *"Broadening Corporate Board Diversity: Earning a Board Seat"* programs since 2006. Please address any questions regarding the database to Professor Lissa L. Broome, lbroome@email.unc.edu or 919.962.7066

Women Corporate Directors (WCD)/BoardNext -
https://www.womencorporatedirectors.org/WCD/WCD/Content/BoardNext_Membership.aspx

BoardNext is a Women's Corporate Directors Foundation (WCD) initiative designed for experienced, highly qualified, board ready women offering education, unparalleled resources and peer group support to navigate the path to their first public corporate board. WCD is the largest global organization serving the needs of female directors, BoardNext members gain access to unrivaled select WCD events, network of members and search firm executives.

- A unique and talented peer group for networking onto a corporate board
- Strong governance programming covering the latest in boardroom trends, SEC and other regulatory guidelines, and public company issues
- Curated programs of interest with current WCD members as well as executive search firms
- Opportunity to access WCD membership for mentoring during the board interview process and for on-boarding advice after a successful placement
- Resource center for services; resume writing, educational programs, etc.
- Profile in national potential director database accessed by companies and search firms for board candidates

WomenExecs on Boards - https://www.weob.org/
WomenExecs on Boards (WEoB) is a global network of courageous women who are breaking barriers, advancing knowledge, and supporting members on their board journeys. They are committed to assuring more women reach the boardroom and the C-Suite by showing that women and minorities in leadership positions improve corporate performance.

Women for Economic and Leadership Development (WELD) — https://www.weldusa.org/

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. Offers Government Boards & Commissions Training, Corporate Training.

Networks:

50 Women 50 on Boards – https://5050wob.com/

In 2010, two women were motivated by the lack of representation of women on corporate boards and the fact that the numbers were not increasing. They created a nonprofit organization that would concentrate on mobilizing stakeholders, from the consumer to the boardroom, to get involved and raise these numbers. 2020 Women on Boards focuses on educating all people of the importance of this issue.

50/50 Women on Boards is the leading global education and advocacy campaign driving the movement toward gender balance and diversity on corporate boards.

Athena Alliance – www.athenaalliance.com

Athena advocates the connections, knowledge and opportunities executive leaders need to break through the barriers that lien the "last mile" of their career – to the C-Suite, boardroom, or the world of entrepreneurship and investing.

Beyond Board – https://www.beyondboard.co/

Beyond Board is a highly curated and exclusive community of board members and board eligible executives. Their team assembles today's most impactful leaders for peer-to-peer networking, renowned thought leadership and board opportunities. They are reinventing recruiting through community with a mission to bring more diversity to boards and executive leadership.

BoardProspects – www.boardprospects.com

BoardProspects is the world's largest boardroom community. Board members, aspiring board members and corporations (publicly-traded, private and not-for-profit) join BoardProspects to find the latest in corporate governance news, education, best practices and board recruitment solutions.

Boardsi - https://boardsi.com/

Boardsi wants to be the bridge between modern companies and advisory solution irrespective of size or niche. Their aim is to alter the current ways of forming business relationships, as well as fast track new ways that will ease the relationship between businesses and executives.

Boardspan - https://boardspan.com/

Provides assessments, recruiting (board gap analysis, position specification writer, online search and match, board search consulting), market knowledge, compensation, and consulting.

Bolster - https://bolster.com/

Bolster is the marketplace to connect high-growth companies with trusted and flexible executive talent. Their platform matches executives with startup and scaleup CEOs based on each company's unique needs and each executive's unique experience. Their services engage their divers communities of executives, give executives the tools they need to manage their business or consulting practice, help CEOs understand the scalability of their executive teams and boards, and enable investors to seamlessly connect their networks to their portfolio companies. Complimentary access with PDA Individual Membership.

The Boston Club – Advancing Women Leaders - https://boc.memberclicks.net/

The Boston Club database contains qualified women board candidates who have demonstrated the expertise, skills, and knowledge. It also has access to candidates from other executive women's organizations across the United States. Board placements across all major industries. They vet candidates and match to opportunities before sending to the Company.

Chief – www.chief.com

Chief is a private network focused on connecting and supporting women leaders. To be accepted, applicants must be C-level or a rising Vice President. Chief is the only organization designed for women seat at or around the table. Their members are rising leaders making decisions today and influencing change tomorrow.

CEOX - https://projectceox.com/

CEOX connects highly qualified, CEO-ready women to CEO and board roles. Companies at all stages and sizes searching for a CEO or board member can search and connect with CEOX's network of vetted, high-impact candidates.

Corporate Directors Forum - https://directorsforum.com/

If you are a director of a company board or member of the management team, advise boards, plan to be a director, or are looking to build your own board, Corporate Directors Forum provides board-focused peer networking and director education in corporate governance "best practices" for those committed to continuous learning.

Diligent Director Network - https://info.diligent.com/the-director-network/

Ability to Nominate Rising Directors. Provides a platform to help accelerate boardroom diversity. Opportunity to recommend diverse, board-ready talent to gain exposure in the database. Posts board opportunities available across the United States and internationally. Partnered with organizations already supporting boardroom diversity.

DirectWomen – https://directwomen.org/

The mission of DirectWomen is to increase the representation of women lawyers on corporate boards. DirectWomen identifies leading women lawyers from around the country who are able to provide the experience, independence, and business judgment required for board effectiveness. Through its various programs, DirectWomen develops and positions women attorney leaders for board service. It also serves as a resource for companies seeking qualified women board candidates.

DirectorMoves - https://directormoves.com/

A website that monitors the SEC filings 24/7for Director & C-Suite changes and email a summary on Wednesday and Saturday mornings. Each newsletter includes links to Board and C-Suite Openings with contact information and instructions for sending your resume.

Equilar Diversity Network - https://www.equilar.com/diversity

EDN is a consortium of more than 50 leading organizations focused on driving board diversity and changing how organizations identify diverse board talent. There are more than 6,000 members affiliated through the network, and more than 2,000 members have joined boards over the last five years. The partnership presents a unique opportunity for member profiles to be included in Equilar's BoardEdge database, recognized as a leading technology solution for board search.

Forum for Corporate Directors – www.fcdoc.org

The Forum for Corporate Directors addresses current business topics through relevant programs, interaction with recognized experts, and thought leadership offering practical insights. They enhance board room effectiveness by creating a forum for collaboration among directors, executives, and advisors to the board.

Gerson Lehrman Group – www.glginsights.com

GLG is the world's insight network. They connect clients with insights from their network of more than 900,000 experts and the hundreds of new experts they recruit daily. Great source for connections, continued education, and placement firm for C-suite professionals.

Key Women's Leadership Forum – https://keyassociatesinc.com/womens-leadership-forum/

The Key Women's Leadership Forum brings together women in leadership roles so that you can attend to your whole self – mind, career, body, and spirit. As a participant, you would have the opportunity to focus on pressing issues, leveraging your influence and aligning your career with what is purposeful for you. It can be lonely at the top as a female leader. As a member, you will expand your circle of influence by forming strong connections with other highly accomplished women who share leadership, collaboration and continuous learning.

NUROLE

NuRole - www.nurole.com

Global platform changing the way organizations hire board-level talent. Their approach combines smart technology and industry experts to transform the boards of multinationals, start-ups, charities, government bodies. Most efficient way to find high quality, diverse candidates and empowers brilliant people to apply for roles that match their skills, passions and availability.

STANFORD GRADUATE SCHOOL OF BUSINESS

Stanford Women on Boards Initiative - https://www.gsb.stanford.edu/alumni/communities/womens-programs/stanford-women-boards-initiative

SWB is committed to increasing the representation of Stanford alumnae on corporate and fiduciary boards, increasing women's readiness for board service, and further developing the capabilities and influence of Stanford women already on boards.

STRIDES

Strides – https://strides.ai/about-page/

A platform designed to provide access to a diverse senior executive network comprised of women, people of color, LGBTQ+, and other underrepresented voices for leadership roles. Complimentary access with PDA Individual Membership.

the board iQ
inspiring inclusivity

theboardiQ - https://www.theboardiq.com/

A diversified executive recruiting and inclusive boards for businesses. Candidates can sign up to access the profile generator, a first of its kind board profile that contextualizes your skills, knowledge, experience, demographic, race and ethnicity profile to find the best fit match for board vacancies. Employers and Boards can sign up to post board vacancies to access the best fit inclusive slate of board candidates.

b. THE boardlist

TheBoardlist – https://site.theboardlist.com/

Connect exceptional diverse candidates with global board opportunities. theBoardlist started with women because there was, and frankly still is, an urgent need for gender parity in the boardroom. Their ultimate goal is to help companies create full and true representation in their leadership, so that they can better serve their customers, employees and communities. With that in mind, it is not only a natural extension for theBoardlist to include to all underrepresented minorities, regardless of gender, but an imperative.

The Lodis Forum - https://meghanjuday.com/the-lodis-forum/

The Lodis Forum is a peer group exclusively for women who are private company Board Chairs or Vice-Chairs focusing on leadership peer exchange, excellence, research, and advocacy. They are the only forum exclusively connecting female Chair or Vice Chairs of privately owned firms. They host quarterly forums where the agenda is geared towards curated topics that the forum assign and deem important. They welcome both opportunities and obstacles and promise a transparent and trusted environment for all to speak openly. They believe their collective voices will be uniquely suited to elevate a public conversation about Women on Private Company boards.

Women in the Boardroom - https://womenintheboardroom.com/

Have been the experts that help you get your seat at the table since 2002. With nearly 60% of their VIP Members serving on corporate boards, their proven process provides a customized step-by-step approach to getting on your first, second or third corporate board. Includes exclusive programs such as Matchmaking Program, Annual Board Assembly, and proven networking process. Sheila Ronning is the organization's founder.

Continued Education:

American College of Corporate Directors - https://accdirectors.com/

Since 2004, the American College of Corporate Directors (ACCD) has unified a community of executives who possess a passion for public company board service and expanding their director education to meet a shared goal: Strengthening board leadership skills to represent stakeholders responsibly and ethically. Since then, the ACCD has grown to serve over 2,000 executives and has built a reputation as the premier educational and credentialing organization within the board community. Its mission is to provide directors with the highest standard of instruction, theory and practice surrounding the important, complex, and timely issues facing public companies today.

Deloitte Global Boardroom Program - https://www2.deloitte.com/global/en/pages/risk/cyber-strategic-risk/topics/dttl-global-center-for-corporate-governance.html

The Deloitte Global Boardroom Program brings together the knowledge and experience of Deloitte member firms around the world in the critical topics of universal interest to company boards and the C-suite.

Kellogg Northwestern Education – www.kellogg.northwestern.edu

Kellogg Executive Education delivers a proven approach to thought leadership while providing a retreat-like atmosphere in the Evanston campus's James L. Allen Center. Executives will benefit from an all-inclusive experience while learning from renowned experts in their fields.

They offer virtual programs in the fall and spring to provide an educational experience comparable to what's offered in their in-person programs. Attendees would have the opportunity to engage with their world-class faculty, learn with and from your peers and engage in discussions that will equip you to tackle your business's biggest challenges in an uncertain landscape.

They offer individual programs as well as group and custom solutions.

KPMG Board Leadership Center – https://boardleadership.kpmg.us/

Engaging with directors and business leaders. Articulating boardroom challenges. Delivering practical thought leadership – on risk and strategy, talent and technology, globalization and compliance, financial reporting, and more – all through a board lens.

Provide insights on board dynamics. Concentrated areas of interest: Board Governance, Audit Committee, Risk Oversight, ESG, and Lead Director Initiatives.

LEAVEY SCHOOL OF BUSINESS
SILICON VALLEY EXECUTIVE CENTER

Black Corporate Board Readiness – Leavey School of Business – Santa Clara University - https://www.scu.edu/execed/individuals/bcbr/

The Black Corporate Board Readiness (BCBR) program accelerates diverse representation in corporate governance by accompanying highly experienced, qualified Black leaders through a structured executive education program. The BCBR programs connects participants to seasoned board members, rigorously prepares them to excel, and builds a community devoted to better business performance and racial equality.

Women's Corporate Board Readiness Program – Leavey School of Business – Santa Clara University - https://www.scu.edu/wcbr/

This program features faculty who are highly successful women with board experience, and expertise in their chosen field. #ITSTIME to build your network with other high-performing accomplished, and ambitious women and develop your own personalized action plan to seek and obtain a board directorship that aligns with your personal brand and values.

Publications:

Directors and Boards – www.directorsandboards.com

Family Business Magazine – www.familybusinessmagazine.com

Private Company Director – www.privatecompanydirector.com

Private company board members rely on these publications to improve their corporate governance. All three magazines are published by MLR Media. Through digital platforms, magazines, and events, MLR Media provide public and private company directors, leaders and owners of multigenerational family businesses and C-suite executives with the knowledge and skills to be successful in their roles.

All are great sources for videos, webinars, conferences, and resources.

Additional Resources:

Diamond Executive Resumes - www.diamondexecutiveresumes.com

If you need assistance with a Board and/or Executive Bio and Resume.

Interesting Statistics from WELD Website:

19.2% the percentage of board seats women hold on the S&P 500

66% the increase on return on capital with 3+ women on the boards versus none

$1.6 trillion the amount of revenue generated women-owned businesses

838 the number of Russell 3000 companies with no women on their boards

53% the increase in return on equity when 3 or more women are on a corporate board

A wealth of studies shows that when corporate boards include three or more women on them, these companies financially outperform those companies with fewer or no women on their boards. In addition, companies with more women on their boards give back more philanthropically to their communities.