



## SUE TYLER

Board Member

Qualified Audit Committee Financial Expert  
Business Transformations, Rapid Growth, Acquisitions  
P&L and Operations Leadership  
Succession Planning, Executive Compensation

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### **LEADERSHIP EXPERIENCE**

Board Member  
Chief Financial Officer  
Chief Experience Officer  
Division President

#### **Functional Expertise**

Finance & Accounting  
Strategy, M&A  
Investment Management  
Product Management  
Operations  
Customer Experience  
Digital Service Delivery

#### **Industries**

Insurance – P&C, L&H  
Healthcare  
Digital Health  
Employee Benefits  
Software-as-a-Service

#### **Ownership Models**

Publicly Traded  
Privately Held  
Mutual Insurance Company  
Venture Capital, Startup

### **AWARDS**

*2021 Director to Watch,*  
Private Company Director

*2020 Member of the Year,*  
North Coast Ventures

*2016 Woman of Achievement,*  
YWCA

*2016 Top 15 Business Women in*  
*Ohio, Ohio Diversity Council*

### **EDUCATION**

MBA, BS Accounting  
Case Western Reserve University  
CPA, State of Ohio (inactive)

Sue has built businesses and led financial and operational transformations in the health and property and casualty insurance industries. Her leadership skills are based broadly across finance, operations, and P&L roles for companies ranging in size from startup through Fortune 500. She has experience acquiring and integrating companies and has successfully navigated complex regulatory environments.

She serves on the boards of HealthPlan Data Solutions, a pharmacy data analytics company and Janus Health, an AI platform provider for optimization of hospital revenue cycle operations. Sue also serves as a board observer for Healthy Roster, a provider of mobile technology for prevention, triage and management of sports and workplace injuries. She is active in the early-stage business community, sourcing, evaluating and supporting investments in digital health and business-to-business software-as-a-service companies.

Sue was a C-level executive for 15 years with Medical Mutual of Ohio, a \$3 billion company providing health insurance and third party administrative services. Sue provided strategic and financial leadership, driving dramatically improved financial results and diversification through multiple acquisitions and new product introductions. She managed relationships with regulators, external auditors and the board of directors and served on the boards of Consumers Life Insurance Company and other subsidiaries. Sue brought her passion for the customer and innovation to multichannel service delivery including call centers, websites, customer self-service tools and mobile capabilities. Under her leadership, her team increasingly relied on advanced analytics and insight tools to inform strategies, technology investments and ensure the integrity of \$6 billion in annual claims payments.

Sue served for a decade at Progressive Corporation (NYSE: PGR) during some of its most formative and meaningful years of growth and development. She was quickly appointed Assistant Vice President and held a variety of leadership positions in finance and product management. Sue subsequently joined the founding team of a startup. She was promoted from Senior Vice President of Marketing and Product Management to Division President when they successfully grew that business from \$0 to \$300 million with operations in 18 states in under four years. Sue began her career with Price Waterhouse, performing financial and internal control audits.

Sue is an engaged civic leader. She has served on numerous nonprofit boards and has chaired major events for the American Heart Association and United Way. She is a founding member of the Cleveland chapter of Private Directors Association and serves on the board of College Now. She also serves as Venture Mentor for the CWRU Medical School.

Sue and her husband Bill have two sons. Her interests include adventure travel, scuba, sweeps rowing, sculling, golf, and college football.